

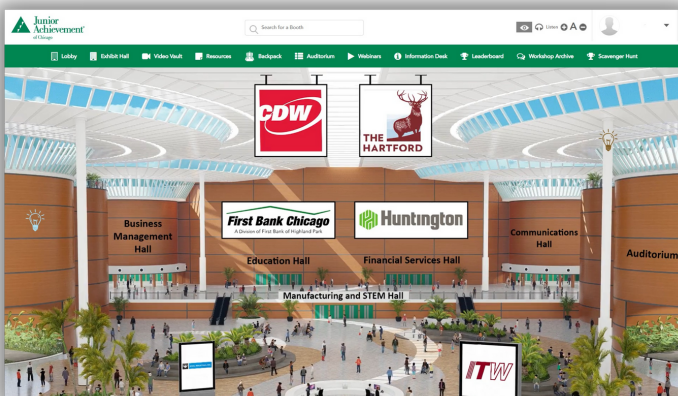
LAUNCHES FEBRUARY 2

Inspire a JA Student see their Career Shadow

JA Inspire Virtual is a coalition of post-secondary education and industry leaders providing a glimpse of future career options, led by JA of Chicago. At the center of our work is a powerful virtual career exploration program allowing students to follow their aspirations by virtually engaging in dialogues with exhibitors and presenters for an overall impactful career exploration experience.

- 🔧 **MIDDLE AND HIGH SCHOOL STUDENTS FROM VARIOUS SCHOOLS**
- 🔧 **FORMALLY INTEGRATED INTO SCHOOL CURRICULUM**
- 🔧 **INTERACTIVE SHOWCASE OF AN ESTIMATED 50+ CAREERS**
- 🔧 **CUSTOMIZABLE BOOTHS FEATURING SPONSORS**

Why JA Inspire Virtual? Students will begin their exploration with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully. For businesses, this is a chance to build your future workforce and allow students to see their future career shadow.



How you can Participate

JA seeks sponsorship to cover the cost of providing JA Inspire Virtual for students. Sponsors will fund student participation as well as help provide videos, photos and career information for your company. After the launch of the program, students will be able to access JA Inspire Virtual 24/7 for a 3-month period as they continue their career planning journey.

EACH SPONSOR WILL HAVE THE OPPORTUNITY TO DESIGN AND SET UP A VIRTUAL INTERACTIVE EXHIBIT REPRESENTING JOBS AT THEIR COMPANY AND ENSURE THAT EXHIBIT INTEREST AND ENGAGE STUDENTS—WITH AS MUCH “WOW” FACTOR AS POSSIBLE

\$20,000 TITLE SPONSOR

- Prominent logo in Virtual Exterior Lobby
- Prominent logo in Virtual Conference Lobby
- Prominent logo in Virtual Auditorium
- Prominent logo in Virtual Exhibit Hall
- Optional Keynote Webinar Slot
- Customized Exhibit Booth
- Featured clue in student scavenger hunt

\$10,000 PLATINUM SPONSOR

- Sponsor one of our Career Cluster Exhibit Halls
- Prominent logo in Virtual Conference Lobby
- Prominent logo in Virtual Exhibit Hall
- Optional Webinar slot
- Customized Exhibit Booth
- Featured clue in student scavenger hunt

\$5,000 GOLD SPONSOR

- Sponsor student webinars
- Prominent logo in Virtual Conference Lobby
- Prominent logo in Virtual Auditorium
- Optional Webinar slot
- Customized Exhibit Booth
- Featured clue in student scavenger hunt

\$1,500 SILVER SPONSOR

- Sponsor pre-recorded content
- Logo in Virtual Lounge
- Customized Exhibit Booth
- Featured clue in student scavenger hunt

\$500 SPONSOR FOR 25 STUDENTS

- Customized Exhibit Booth
- Featured clue in student scavenger hunt

NO COST OPTION

Customized Exhibit Booth for Education, Non-Profit, & Government Partners



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of Chicago

TO SIGN UP OR FOR MORE INFORMATION, CONTACT:
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